



**THE UTILIZATION OF ATTRACTIVE TEACHING MEDIA
AT ELEVENTH GRADERS IN SMK NU MA'ARIF KUDUS**

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MURIA KUDUS UNIVERSITY**

2016



**THE UTILIZATION OF ATTRACTIVE TEACHING MEDIA
AT ELEVENTH GRADERS IN SMK NU MA'ARIF KUDUS**

SKRIPSI

**Presented to the University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing
The Sarjana Program in English Education**

By

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2016

MOTTO AND DEDICATION

MOTTO

- *Your future is your unknown paradise*
- *Do not dream about your success, you have to work it*

DEDICATION

This Skripsi is especially dedicated to:


- *The researcher beloved parents (Mr.Abdul Ghofur and Mrs.Mega Ningsih), who always motivate her to learn and learn.*
- *The researcher beloved husband Riyanto, who always supports and encourages her to finish this research.*
- *The researcher beloved daughter Luna, who always inspire her in every time of life.*
- *All of her friends in English Education Department.*

ADVISORS' APPROVAL

This is to certify that Skripsi of Meila Shofa (201132242) has been approved by the *skripsi* advisors for further approval by the Examining Committee.

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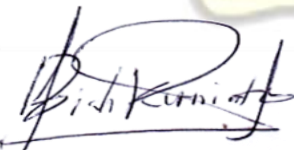


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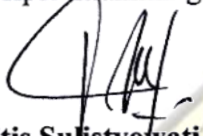
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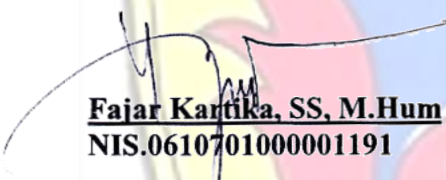
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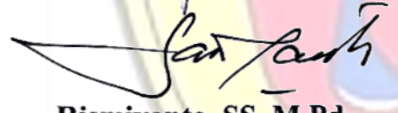
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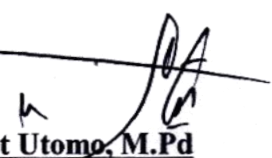
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In the name of Allah, The beneficent, The merciful.

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Kudus, June 2016

The researcher

ABSTRAK

Shofa, Meila. 2016. *Penggunaan Media Pembelajaran Yang Menarik Kelas XI di SMK NU Ma'arif Kudus*. Skripsi. Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Dosen Pembimbing: (i) Titis Sulistyowati, SS, M.Pd (ii) Aisyah Ririn Perwikasih Utari, SS, M.Pd

Kata Kunci: Permasalahan Guru, Respon Siswa, Media Yang Menarik

Di SMK NU Ma'arif Kudus, penggunaan media yang menarik dalam proses belajar mengajar diperlukan untuk menarik respon siswa dan membuat proses pembelajaran menjadi efektif. Guru juga mempunyai permasalahan dalam menggunakan media yang menarik. Kurangnya respon siswa terhadap penggunaan media yang menarik merupakan suatu masalah. Disamping itu, guru juga harus memperhatikan kesesuaian antara media dengan materi pembelajaran. Fenomena ini memotivasi peneliti untuk fokus pada penelitian permasalahan guru dan respon siswa terhadap penggunaan media yang menarik.

Tujuan dari penelitian ini adalah: (i) untuk menemukan masalah yang dihadapi oleh guru dalam menggunakan media yang menarik di SMK NU Ma'arif Kudus (ii) untuk mendeskripsikan bagaimana respon siswa terhadap penggunaan media yang menarik di SMK NU Ma'arif Kudus.

Penelitian ini menggunakan desain penelitian deskriptif. Data dari penelitian ini adalah permasalahan guru dan respon siswa tentang penggunaan media yang menarik. Dan sumber data dari penelitian ini adalah hasil dari wawancara dari guru dan angket dari siswa di SMK NU Ma'arif Kudus.

Hasil dari penelitian ini menunjukkan bahwa terdapat enam masalah yang dihadapi guru dalam menggunakan media yang menarik. Masalah-masalah tersebut terdiri dari: kesulitan guru dalam proses pembelajaran menggunakan media yang menarik, kurangnya waktu untuk membuat media yang menarik, kesulitan guru dalam memilih media yang sesuai dengan materi pembelajaran, motivasi siswa terhadap penggunaan media yang menarik dalam proses pembelajaran, kemampuan siswa untuk memahami materi pembelajaran yang disajikan oleh guru, kurangnya ketersediaan media di sekolah. Penelitian ini juga menemukan bahwa siswa lebih menunjukkan respon positif daripada respon negatif terhadap penggunaan media yang menarik.

Berdasarkan hasil penelitian ini, akan lebih baik jika guru menjadi seorang yang lebih kreatif dan inovatif dalam menggunakan media yang menarik. Untuk siswa, mereka tidak perlu ragu-ragu untuk memberikan pendapat ataupun mengkritik dalam hal penggunaan media yang menarik yang digunakan oleh guru untuk membuat proses belajar mengajar lebih menarik dan menikmati.

ABSTRACT

Shofa, Meila. 2016. *The Utilization of Attractive Teaching Media at Eleventh Graders in SMK NU Ma'arif Kudus*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisors: (i) Titis Sulistyowati, SS, M.Pd (ii) Aisyah Ririn Perwikasih Utari, SS, M.Pd

Key words: Teachers' Problems, Students' Response, Attractive Media.

In SMK NU Ma'arif Kudus, the utilization of attractive media in teaching and learning process is needed to attract students response and to make it to be effective. Teachers also have some problems in utilizing attractive media. The lack of students' response of attractive media utilization is a teachers' problem. Besides, teachers also should pay attention about the appropriateness media and material. This phenomenon motivated the researcher to focus on the study of teachers' problems and students response of attractive teaching media utilization.

The objective of this research is: (i) to find out the problems faced by the English teachers in utilizing attractive teaching media at eleventh graders in SMK NU Ma'arif Kudus. (ii) to describe the students' response toward the utilization of attractive teaching media at eleventh graders in SMK NU Ma'arif Kudus.

This research used qualitative as the method of researching the data. The data of this research is the teachers' problems and students' response about the utilization of attractive teaching media. The data source of this research is the result of interview and questionnaire of SMK NU Ma'arif Kudus English teachers and students.

The result of this research shows that there are 6 problems which are faced by the teachers in utilizing attractive media. The problems raised are not only influenced by the teacher factor, but also by the other factor: students and the headmaster. The problems included: the difficulty of teacher in implementing of learning towards the utilization of attractive media, limited time in creating attractive media, the difficulty of teacher in choosing the appropriate media and material, students' motivation in the utilization of attractive media in learning process, students' ability to understand the materials provided by the teacher, limited availability of media at school. The result of students' response of attractive media utilization, students show more positive response than negative response towards the utilization of attractive media in learning English.

Based on the result of this research, it is better for the teacher to be more creative and innovative in utilizing attractive media. For the students, they should not be hesitated to give opinion or even criticize the utilization of the media used by the teachers to make the teaching and learning process more interested and enjoyed.

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